We've been getting people moving and putting trainers to work in San Diego since 1995.

We are bringing our proven power tools to Orange County so **YOU** can get even more people moving!

And...make more money doing what you love!

Benefit from our over 65 combined years of experience.

Attention Personal Trainers
March 2 & 3, 2012

Fit-X Associates; Personal Trainers and GFI's
You are FREE TO ATTEND this event!
And.... See our Fit-X Friends Special Offer
You can invite your friends to attend for 50% off!
Turn me over for more information.

Power Tools for Profit

Anaheim @ The Desert Palms Hotel and Suites - *FREE PARKING*

Entire Program is :
1.2 ACE CEC'S
and 1.2 NASM

Friday 3/2 4pm-9pm
Saturday 3/3 8am-5pm

Marketing that ='s new clients!

Customer Service that ='s referrals !

Planning that saves time ='s cash!

FIT X
EDUCATION

Register at
www.fitxfitness.com
858-715-8611

Power Up for Financial Success!
How to get more clients!
How to keep your clients!
How to turn existing clients
in to more clients!

"Need to be re-energized, recentered or reinvented?
We will give you a boost, a center and a plan this weekend.

"Experiencing client turn over?"
We'll show you how to slow it down.

"Believe that fitness is one of the answers to this nation's health crisis?"
We'll show you how to set people on fire for fitness

Get your Success Tool kit!
Do this for yourself, your clients and your wallet!

Fit-X San Diego has been putting fitness professionals to work in San Diego since 1995. That's 17 years of providing personal and professional development for fitness pros and providing service for corporations, residential communities and private fitness facilities.

Fit-X manages more than 500 personal training sessions and over 600 group fitness classes a month. We have recently brought our services to Orange County growing from one service location to over several in OC within just months.

Fit-X and our team of educators have been providing continuing education for our team and fitness pros at large as continuing education providers for The American Council on Exercise throughout our 17 year history.

We look forward to sharing what we have learned over the years so **you** can get even more people moving and make money.

If a passion for helping people and sharing the joy of personal empowerment through movement is what gets you out of bed everyday, then we very much look forward to meeting you.

Check us out at fitxsandiego.com to learn more.

"I have had the honor to work under the guidance of Deno and Scott Bell for nearly 15 years.
I transitioned from a second career successfully, to my third and last career, that of a Fitness Professional due to their leadership, mentoring, marketing, management skills and mature "systems."

Over a period of years, I followed the FITX business model consistently, and achieved great results. I am where I am today, as an Executive Director for Todd Durkin's Mastermind programs because of all I learned as a FITX SAN DIEGO personal trainer, service site coordinator and fitness director."

***Larry Indiviglia**; MS, BA, MBA*
-Todd Durkin Mastermind Institute;
Executive Director
Master Mind Coach
-CPT-NSCA, ACE
-Voted Coronado's Personal Trainer of the Year 2010
-Featured in NY TIMES - March 2010
-Published author:
INDsights For LIFE (first book) ,
Runner's World
Coronado Lifestyles Magazine,

Meet Your Weekend Power Tools for Profit Team

Lisa Garrity; The teacher's teacher"

...Lisa is focused on educating and mentoring current and aspiring fitness professionals. She is an IDEA Master Level Personal Trainer, has over 30 years of experience, has been a continuing education provider for ACE and AEA for over 15 years. She holds a BA in Physical Education and an MA in Education. Her certifications include: ACE Personal Trainer, Group Fitness, Lifestyle and Weight Management Consultant; AEA; NSCA; Reebok and Schwinn Indoor Cycling; BOSU Master Trainer; YogaFit and Mat Pilates. Lisa is also our Fit-X Continuing Education Coordinator.

"Deno" Bell; Founder Fit-X San Diego

Deno has over 25 years of experience in the industry including group fitness instruction, personal training, management, marketing and sales. With a mission of getting as many people as moving as possible, Deno put all her combined work experience to use in 1995 when she launched her personal training business. Deno and her team grew Fit-X from one trainer with in-home clients to a team of over 100 fitness professionals serving 30 locations and hundreds of clients in 2 Southern California counties.

Registration Information

All participants will receive a workbook and goody bag.
Friday night munchies and Saturday snacks included.

-Early Bird	by February 17th	~~$189.00~~	**Fit-X Friends $95.00**
-Regular Registration	by February 18th thru February 24th	~~$249.00~~	**Fit-X Friends $125.00**
-Late Registration	February 25th thru Day of Event	~~$279.00~~	**Fit-X Friends $140.00**

On Line: www.fitxfitness.com via PayPal. A confirmation e-mail with all details will be sent to you.
Fit-X Friends—do not use the shopping cart. Click "Make Payment", type Fit-X Friend Power Tools in the memo area and make the appropriate payment as per the fees above.

By Mail: Check Payable to Fit-X and send your name, contact information and address
plus the name of your Fit-X Friend
ATTN: Power Tools c/o Fit-X
3658 Ruffin Rd. Ste F
San Diego, CA 92123

By Phone: with a credit card, call 858-715-8611 M-F 8am-2pm.